

*City of Arts & Innovation*

# City Council Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL DATE: DECEMBER 17, 2013

FROM: COMMUNITY DEVELOPMENT DEPARTMENT WARDS: ALL

SUBJECT: CITY OF RIVERSIDE HOMELESS PROGRAM UPDATE AND PROPOSED ORDINANCES AMENDING CHAPTERS 9.04 AND 9.08 OF THE RIVERSIDE MUNICIPAL CODE RELATING TO AGGRESSIVE PANHANDLING AND TO IMPLEMENT A FACILITY RESERVATION PERMIT PROCESS FOR LARGE GROUPS USING CITY PARKS

## **ISSUES:**

The issues for City Council consideration are to: 1) receive an update on the City's Homeless Program; 2) reallocate the City's Supportive Services Only grant to Rapid Re-Housing; 3) approve the Riverside Ending Homelessness Fund Advisory Committee's request to obtain nonprofit status; and 4) adopt the attached ordinance amending Chapters 9.04 and 9.08 of the Riverside Municipal Code to address aggressive panhandling and to implement a facility reservation permit process for large groups intending to use City parks.

## **RECOMMENDATIONS:**

That the City Council:

1. Receive an update on the City's Homeless Program;
2. Authorize the City Manager, or his designee, to reallocate the City's Homeless Street Outreach Program Supportive Services Only grant to Rapid Re-Housing and authorize the City Manager, or his designee, to execute all related documents on behalf of the City and make minor non-substantive changes as deemed necessary to implement the program;
3. Approve the Riverside Ending Homelessness Fund Advisory Committee request to obtain nonprofit status using the existing committee membership as the board of directors and allocate up to \$1,800 from the Homeless Service Campus account to cover filing fees and any other related costs in obtaining a nonprofit status;
4. Authorize the City Manager, or his designee, to execute the attached Policy Regarding Public Fundraising with The Community Foundation and make minor non-substantive changes as deemed necessary in order to undertake the Walk to End Homelessness Event and allocate up to \$5,000 from the Homeless Service Campus account to cover the cost of marketing materials for the event; and
5. Introduce and subsequently adopt the attached ordinance (Attachment A) amending

Chapters 9.04 and 9.08 of the Riverside Municipal Code to address aggressive panhandling and to implement a facility reservation permit process for large groups intending to use City parks.

## **BACKGROUND:**

The City of Riverside has taken a pro-active approach to addressing homelessness in our community in partnership with a wide range of non-profit organizations, social service agencies, and faith-based institutions. The City has created a central location called the Riverside Homeless Service Campus on Hulen Place to provide homeless assistance and prevention services in a “campus-style” setting where a wide range of service needs can be addressed in a coordinated multi-services delivery system of care that includes strategic outreach, crisis intervention, interim housing, rapid re-housing and coordinated case management. The services offered at the Riverside Homeless Service Campus are identified in Attachment B.

In 2012 City staff met with faith-based organizations and community representatives to identify how to improve and increase the availability of services for the homeless. The group identified the following priorities that are identified in the Homeless Reduction and Prevention Five-Year Strategy Plan (Homeless Plan - Attachment C), which was adopted by the City Council on September 18, 2012.

- Priority #1
  - Basic Needs and Services
  - Community Education
- Priority #2
  - Preventive Services
  - Outreach
- Priority #3
  - Employment Services
  - Permanent Housing

Since adoption of the Homeless Plan, staff has undertaken the activities identified in the Homeless Plan Status Update (Attachment D). Since funding is not available at this time to undertake all the activities identified in the Homeless Plan, the City continues to seek donations under the Riverside Ending Homelessness Fund that is marketed through the Homeless Marketing Campaign.

To-date, the City has received \$21,914 in donations to the Riverside Ending Homelessness Fund, which includes the City’s initial \$10,000 contribution. This amount also includes a \$3,000 donation from The Grove Church and a \$5,000 donation from The Sandals Church to be used towards the proposed shower and laundry facility at 2880 Hulen Place.

## **Homeless Program Budget**

The City's Homeless Program has an annual budget of \$965,646 and is supported by the following funding sources:

- 7th Street Disabled Homeless Supportive Housing Program (SHP): \$116,570
- Indiana Chronically Homeless SHP: \$119,486
- Homeless Street Outreach Program: \$216,505
- CDBG Funded 1 FTE Outreach Worker (Match obligation): \$51,957

- Access Center Operating Budget (City lease revenue from A-1 Grit Lease): \$68,400
- Emergency Solutions Grant (ESG) Administration: \$14,899
- Riverside Emergency Shelter (ESG and CDBG funds): \$181,743
- Cold Weather Shelter Program (ESG funds): \$67,000
- Family Shelter (CDBG funds): \$55,000
- Rainy Day Shelter Program: \$10,000
- Rapid Re-Housing Program: \$33,965
- Homeless Prevention Program: \$30,121

The City's Homeless Street Outreach Program (Supportive Services Only - SSO grant) and two SHP grants are funded under the U.S. Department of Housing and Urban Development's (HUD) Continuum of Care (CoC) Program, which is administered by the Riverside County Department of Public Social Service (DPSS). The CoC Program funds the Permanent Supportive Housing Programs, Transitional Housing Programs, Homeless Management Information Systems (HMIS) and Supportive Services Only activities.

HUD has recently released the CoC Program Notice of Funding Availability (NOFA) for FY 2013 that identifies a 5% cut in funding and identified new funding priorities. HUD requires CoC's to place applications in a tier system based HUD's funding priorities, identified below in descending order:

- Renewal of permanent supportive housing program;
- New permanent supportive housing program for chronically homeless through reallocation;
- New rapid re-housing projects created through reallocation for homeless households with children;
- Renewal transitional housing;
- CoC planning costs;
- Unified Funding Agency costs;
- SSO projects for centralized or coordinated assessment system;
- Renewal HMIS; and
- All other renewal SSO projects (includes Homeless Street Outreach Program).

Projects placed in Tier 1 are almost guaranteed to receive funding and projects placed in Tier 2 may be in jeopardy of losing funding as a result of the 5% funding cut. CoCs that place SSO project renewal applications in Tier 2 will receive an extra two bonus points. This action will place the City's and Riverside County Department of Mental Health's Homeless Street Outreach Programs in Tier 2 and result in the loss of funding to these programs. DPSS is strongly encouraging the City and Riverside County Department of Mental Health to reallocate their Homeless Street Outreach Programs SSO grants to permanent supportive housing programs or rapid re-housing to ensure that both agencies do not lose CoC funding within their communities. The City has been informed that the Riverside County Department of Mental Health is going to reallocate their Homeless Street Outreach Program to rapid re-housing.

To guarantee that CoC Program funds remain in the City of Riverside to help our homeless population, staff is recommending that the City reallocate its Homeless Street Outreach Program SSO grant to rapid re-housing to provide rental subsidies for homeless families. The new program would require 1 FTE staff person to work with Path of Life, Alvord Unified School District, Riverside Unified School District and faith based organizations to connect homeless families with housing accompanied with case management. CoC renewal and reallocation

applications are due in the federal E-snaps system by January 3, 2014.

The City's current Homeless Street Outreach Program SSO grant expires on August 31, 2014. If the City reallocates its Homeless Street Outreach Program SSO grant to rapid re-housing, the City would be able to continue providing homeless street outreach at its current service level – 4.5 FTE Outreach employees and sufficient funding for supportive services. HUD's recent release of the current NOFA and the County's implementation of it may result in a FY 2014/15 budget gap of approximately \$290,000; the Community Development Department may request an additional appropriation on an annual basis beginning in FY 2014/15.

### Nonprofit Status Request

On July 28, 2009 the City authorized staff to establish a community-based donor-advised fund to support the City's homeless strategy and allocated a \$10,000 contribution to initiate the fund with The Community Foundation. The Community Foundation is a 501(c)(3) non-profit corporation whose mission is to improve the quality of life in Riverside and San Bernardino Counties. This is accomplished by collecting and managing funds received from charitable donors and connecting those funds with the causes that donors are seeking to support. Donations made to the Riverside Ending Homelessness Fund (Homeless Fund) go directly to homeless programs and services and do not fund City staff or administrative costs.

The "donor-advised fund" is flexible and allows fund management decisions to be made by a Fund Advisory Committee that the City established with the following committee membership:

- Two representatives from faith-based organizations;
- Two representatives from direct service providers;
- Two representatives who represent the business community;
- Two representatives from the City of Riverside; and
- Two at-large representatives, including individuals who live and work in Riverside, and at least one homeless or formerly homeless consumer.

Members of the Riverside Ending Homelessness Fund Advisory Committee (Advisory Committee) are approved by the Mayor's Nominating and Screening Committee and serve a two year term, with a maximum of two full consecutive terms. On March 19, 2013 the Mayor's Nominating and Screening Committee approved the Advisory Committee appointments. The Advisory Committee held its first meeting on April 29, 2013 to discuss committee member roles and to elect a Chair and Vice Chairs; Emilio Ramirez was elected Chair and Leni Zarate and Seth Yelorda were elected Vice Chairs.

At the Advisory Committee meeting on June 12, 2013, The Community Foundation provided some background information on its organization, the Homeless Fund, and the role that the Advisory Committee plays in determining how the Homeless Funds are to be spent in accordance with the Homeless Action Plan. The Advisory Committee was also informed that The Community Foundation does not have a system in place to earmark donations made to the Homeless Fund for a specific activity; this has been a concern with some donors as some donors have requested that their contributions go directly to support the Pet Kennel or the future shower and laundry facility at Hulen Place. With The Community Foundation's current system, these donations are placed in one fund and the Advisory Committee determines how these funds are spent.



To generate additional funding for homeless programs identified in the Homeless Action Plan, the Advisory Committee has considered applying for corporate grants. Unfortunately, these types of grants are only available to nonprofit organizations. Therefore, the only way that the Advisory Committee could apply for these types of funds is to become a nonprofit.

Since the Advisory Committee would like to provide donors with the ability to contribute to different activities identified in the Homeless Action Plan and seek private grants to support homeless programs, the Advisory Committee requested Isabel Safie with Best, Best & Krieger (BB&K) to make a presentation on the roles and responsibilities of a nonprofit. On August 14, 2013 Ms. Safie presented the following benefits and drawbacks of obtaining nonprofit status:

*Benefits:*

- Generate additional funding for homeless activities including fundraising opportunities
- Tax exemption
- Not subject to the Brown Act
- Liability is removed from the City
- Nonprofit can fund any City or other 501(c)(3) activities
- City employees can volunteer on the board or be assigned to temporarily assist or carry out a function that is in their job description
- Board members are better protected under a nonprofit then as a volunteer on a committee

*Drawbacks:*

- Tax liability ramifications if regulations are not followed
- Taxable income (if any in the organization is receiving a salary)
- Insurance is required (lower cost for nonprofits)
- Required to file annual tax returns

The Advisory Committee discussed at great length the benefits and drawbacks of becoming a nonprofit. On October 23, 2013 the Advisory Committee voted unanimously to request that the City Council authorize the Advisory Committee to seek nonprofit status. The Advisory Committee also approved engaging Ms. Safie to prepare all documents required to obtain a nonprofit status and to file these documents only if City Council approves the request to obtain nonprofit status. Ms. Safie will prepare the aforementioned documents at no cost to the Advisory Committee or to the City.

At this time, staff is requesting that the City Council approve the Advisory Committee's request to obtain nonprofit status and that the existing Advisory Committee serve as the Board of Directors. Staff is also requesting to allocate up to \$1,800 from the Homeless Service Campus budget to cover the Advisory Committee's filing fees and any other related costs in obtaining a nonprofit status.

Walk to End Homelessness Event

The City of Riverside has recently acquired a building located at 2881 Hulen Place to relocate Homeless Services staff, computer lab, and life skills classroom from the Riverside Access Center to make room for a shower and laundry facility. The Emergency Shelter does not have a laundry facility and the Family Emergency Shelter has limited laundry machines. The City will improve self-sufficiency by providing access to essential hygiene services.

To help raise funds for the shower and laundry facility and raise awareness of homeless programs and services being offered at the Riverside Homeless Service Campus (Homeless Campus), staff is requesting to undertake a Walk to End Homelessness event at Hulen Place. Participants will have the opportunity to tour the Homeless Campus, meet homeless services providers and help the City raise approximately \$30,000 for the proposed laundry and shower facility at 2880 Hulen Place. The City has earmarked Community Development Block Grant (CDBG) funds to rehabilitate the facility but needs the community's help to fund personal hygiene products and other materials necessary for the laundry and shower facility.

The proposed event will take place on April 12, 2014. Registration will begin at 6:30 a.m. and the walkathon will start at 8 a.m. The registration fee is \$30 if participants register by February 28<sup>th</sup> and \$35 if registration occurs after February 28<sup>th</sup>; walkers under the age of 18 will only be required to pay \$5. Staff anticipates 800 walkers on the proposed 1.5 mile event route.

In order for walkers and sponsors to receive a tax benefit for participating in the event, the event needs to be sponsored in collaboration with an organization that has a tax-exempt status. Staff is recommending partnering with The Community Foundation since they have a tax-exempt status and currently administer the Riverside Ending Homelessness Fund (Homelessness Fund). Staff is proposing to collect the event registration forms and payments to track funds being raised for the proposed shower and laundry facility at Hulen Place. The payments will then be forwarded to The Community Foundation to be placed in the Homelessness Fund. Staff will be able to earmark the amount raised from the event for the proposed shower and laundry facility.

Whenever an organization requests to use The Community Foundation's tax-exempt status for fundraising events, they are required to sign the attached Policy Regarding Public Fundraising (Attachment F). Therefore, staff is recommending that the City enter into the attached Policy Regarding Public Fundraising with The Community Foundation so as to be able to undertake the Walk to End Homelessness event. The Community Foundation's administration fee will be taken directly from the funds raised; the current administration fee is 50% of the monthly interest earned from the Homelessness Fund. The Community Foundation is considering implementing a new fee structure in 2014 that will be based on an annual fee equating to 2% of the fund's average daily balance or \$1,000, whichever is greater.

To help market the event, staff recommends allocating \$5,000 from the Homeless Services Campus account towards the cost of flyers, posters, and banners. Sponsorship opportunities will also be available to help cover the cost of the event, including marketing materials, event shirts, and beverages and snacks for the walkers.

### Aggressive Panhandling Ordinance

To improve the quality of life for residents and to protect them when they are most vulnerable, staff is requesting to amend Section 9.04.010 of the RMC – "Prohibition against certain forms of aggressive solicitation" to prohibit soliciting at the following locations:

- Banks, ATMs and check cashing businesses;
- Persons in vehicles while located within 25 feet of a driveway providing vehicular access to a shopping center, retail or business establishment;
- Parking lots after dark;
- Public transportation vehicles;
- Gasoline stations and fuel pumps;

- Median strips and freeway ramps; and
- Outdoor dining areas of any restaurant or other dining establishment serving food for immediate consumption.

Restricting solicitation in such places will provide a balance between the rights of solicitors and the rights of persons who wish to decline or avoid such solicitations and enhance public and traffic safety as a reasonable time, place and manner restriction. This will also help avoid or diminish the threat of violence that may result from unwarranted and unavoidable confrontations.

### City Parks Facility Reservation Permit Ordinance

To coordinate multiple uses of limited park space, assure the preservation of park facilities, prevent dangerous, unlawful, or impermissible activities on park property and assure financial accountability of damage caused by activity on park property, staff is requesting to amend the table of contents for Sections 9.08.010, 9.08.030, 9.08.070, 9.08.100, 9.08.110 and 9.08.120 of the RMC and adding Sections 9.08.05, 9.08.06, 9.08.102, 9.08.104, 9.08.128 and 9.040.400 to the RMC in order to require a Facility Reservation Permit for groups with over 50 individuals.

The City's Parks and park users continue to be impacted by large group feedings and basic need donations. This action will allow Parks, Recreation, and Community Services Department staff to manage events and activities in public parks by ensuring that these events and activities are compatible to the size and type of use proposed at the park, adequate services are provided for the events, adequate cost recovery for these services are achieved, the events and activities do not interfere with the City's ability to provide services to the entire community and the impacts on neighbors and others are minimized. Staff is also requesting to add provisions to the ordinance related to the following:

- Prohibit polluting and littering.
- Injury to or destruction of park property.
- Alcoholic beverages cannot be sold, brought within, given away, delivered or consumed on park property except with a Facility Reservation permit issued by the Park and Recreation Director.
- Facility Reservation Application and Permit process.

The proposed ordinance is included as Attachment A. The Park, Recreation and Community Services Department Director concurs with the recommendations noted above.

### **FISCAL IMPACT:**

This report has a potential impact to the General Fund if the City chooses to reallocate the Homeless Street Outreach Program to Rapid Re-Housing and would like to continue providing homeless street outreach at its current service level.

There is \$6,800 available in the Homeless Services Campus Account No. 2855304-424130 to cover the cost of filing fees and any other related costs in obtaining a nonprofit status for the Riverside Ending Homelessness Fund Committee and to cover the cost of marketing materials for the Walk to End Homelessness event.

Prepared by: Emilio Ramirez, Deputy Director  
for Al Zelinka, FAICP, Community Development Director

Certified as to  
availability of fund: Brent A. Mason, Finance Director/Treasurer

Approved by: Deanna Lorson, Assistant City Manager  
for Scott C. Barber, City Manager

Approved as to form: Gregory P. Priamos, City Attorney

Attachments:

1. Ordinance to Amend Chapters 9.04 and 9.08 of the RMC (Attachment A)
2. Riverside Homeless Service Campus (Attachment B)
3. Homeless Plan (Attachment C)
4. Homeless Plan Status Update (Attachment D)
5. Riverside Ending Homelessness Fund Advisory Committee Roster (Attachment E)
6. Policy Regarding Public Fundraising (Attachment F)

# ATTACHMENT A

## ORDINANCE NO.

AN ORDINANCE OF THE CITY OF RIVERSIDE, CALIFORNIA, AMENDING SECTIONS 9.04.010, 9.04.400, TABLE OF CONTENTS FOR CHAPTER 9.08, SECTIONS 9.08.010, 9.08.030, 9.08.070, 9.08.100, 9.08.110, AND 9.08.120 AND ADDING SECTIONS 9.08.005, 9.08.006, 9.08.102, 9.08.104, AND 9.08.128 TO THE RIVERSIDE MUNICIPAL CODE.

The City Council of the City of Riverside does ordain as follows:

Section 1: Section 9.04.010 of the Riverside Municipal Code entitled “Prohibition against certain forms of aggressive solicitation” is amended in part as follows:

### **“9.04.010 Prohibition against certain forms of aggressive solicitation.**

#### **A. Findings**

- 1. The City Council finds solicitation is unsafe and disruptive to persons in the City of Riverside and is a threat to public health, safety, and general welfare.**
- 2. The City Council finds that solicitation at banks, ATMs and check cashing businesses, from persons in vehicles, in parking lots after dark, in public transportation vehicles, at gasoline stations and fuel pumps, in driveways, on median strips and freeway ramps, and at dining establishments that subjects persons in the City of Riverside to danger. Soliciting from persons in vehicles results in the congestion of public streets and can lead to distracted drivers causing accidents constituting a danger to pedestrian and vehicular traffic safety. The City Council further finds that soliciting from people in locations where it is difficult to avoid the solicitation makes persons who will commonly be carrying money on their persons vulnerable to intimidation and such solicitation detracts from the rights of persons in the City to quietly enjoy public facilities.**
- 3. The restrictions of this section are content neutral and are narrowly tailored to serve a significant governmental interest but still provide alternatives avenues of communication. The reasonable time, place, manner restrictions of this section avoid the negative effects of aggressive solicitation and solicitation in unsafe places and will not unreasonably restrict free speech of people engaged in solicitation.**

#### **B. Authority and Purpose.**

- 1. This section is adopted pursuant to the authority granted to the City of Riverside in Article XI, Section 5(a) and Section 7 of the California Constitution, and Section 200 of the Riverside City Charter.**



1                   (a) No person shall solicit, ask or beg upon any median on any street or  
2                   highway.

3                   (b) No person shall solicit, ask or beg upon any entrance or exit to any freeway  
4                   as defined by the California Vehicle Code.

5                   **10. Dining Establishments.**

6                   No person shall approach any outdoor dining area of any restaurant or other  
7                   dining establishment serving food for immediate consumption for the purpose of  
8                   soliciting, asking or begging.

9                   (-----).

10                  ~~D.~~   **F.**       Penalty.

11                  (-----).

12                  ~~E.~~   **G.**       Severability.

13                  (-----).

14                  ~~F.~~   **H.**       Non-exclusivity.

15                  (-----).

16                  Section 2: Section 9.04.400 of the Riverside Municipal Code entitled “Conduct on public  
17 property” is amended in part as follows.

18                  **“Section 9.04.400     Conduct on public property.**

19                  **(- - -)**

20                  G. Public Nuisance Declared. If any vehicle, object, structure, construction material or  
21 construction equipment is placed or left upon any public street, sidewalk, roadway,  
22 pedestrian way or bicycle path, or in any other public place in the City, contrary to the terms  
23 of this Chapter and without the written permission of the Public Works Director, or designee,  
24 any such vehicle, object, structure, construction material or construction equipment is  
25 declared to be a public nuisance and the Public Works Director, or designee, is authorized  
and empowered to remove any such vehicle, object, structure, construction material or  
construction equipment from the public street, sidewalk, roadway, pedestrian way or bicycle  
path forthwith. If the person owning, or otherwise responsible for, any such vehicle, object,  
structure, construction material or construction equipment is present, then before removing  
the vehicle, object, structure, construction material or construction equipment, the Public  
Works Director, or designee, shall warn that person that he or she is in violation of this  
chapter and shall give that person the opportunity to immediately remove the vehicle, object,  
structure, construction material or construction equipment.

26                  **H. Distribution of Food. Regular distribution of any food, clothing or other items on**  
27                  **public property to fifty (50) or more individuals, per day, requires a permit as set forth**  
28                  **in Riverside Municipal Code 9.08.120 C.**

1 H. **I.** Penalty. A violation of this section is punishable as a misdemeanor or infraction,  
chargeable at the City Attorney's discretion.

2 I. **J.** Severability. If any part or provision of this Section, or the application thereof to any  
3 person or circumstance, is held invalid, the remainder of the Section, including the  
4 application of that part or provision to other persons or circumstances, shall not be affected  
thereby and shall continue in full force and effect. To this end, the provisions of this section  
are severable.

5 Section 3. Section 9.08.005 entitled "Findings" is added to the Riverside Municipal Code as  
6 follows:

7 **"Section 9.08.005 Findings.**

8  
9 A. **The City of Riverside desires to amend the Use of Public Parks Chapter of its  
Municipal Code to provide updates regarding general park use and to provide permit  
10 provisions for certain activity in public parks. In developing this Ordinance, the City is  
mindful of the legal principles relating to regulation of activity and events on public  
11 property, and public parks specifically, and the City Council does not intend to  
suppress or infringe upon any expressive activities protected by the First Amendment  
12 of the United States and California Constitutions but instead desires to enact  
reasonable content-neutral time, place and manner regulations that address the need to  
13 coordinate multiple uses of limited park space, assure the preservation of park facilities,  
prevent dangerous, unlawful, or impermissible activities on park property and assure  
14 financial accountability for damages caused by activity on park property; and**

15 B. **The City is not directing its regulation at communicative activity, but to all  
16 activity in Riverside public parks; and**

17 C. **The City Council in enacting this Ordinance does hereby take legislative notice  
of the various decisions of the United States Supreme Court regarding regulation of  
18 activity in public spaces in general, and activity in public parks in particular, including,  
but not limited to, *Thomas v. Chicago Park District*, 534 U.S. 316 (2002); *City of Littleton,*  
19 *Colo. v. Z. J. Gifts D-4, L.L.C.*, 541 U.S. 774 (2004); *Young v. American Mini Theaters,*  
*Inc.*, 427 U.S. 50 (1976); *Capital Square Review & Advisory Bd. v. Pinette*, 515 U.S. 753,  
20 761 (1995); *Central Hudson Gas & Electric Corp. v. Public Service Commission of New*  
*York*, 447 U.S. 577 (1980); *Cox v. New Hampshire*, 312 U.S. 569 (1941); decisions of the  
21 Ninth Circuit including, but not limited to, *Santa Monica Food Not Bombs. V. City of*  
*Santa Monica*, 450 F.3d 1022 (9<sup>th</sup> Cir. 2006); and decisions of the Sixth Circuit including  
22 but not limited to *American-Arab Anti-Discrimination Committee v. City of Dearborn*,  
23 418 F.3d 600 (6<sup>th</sup> Cir. 2005); and**

24 D. **In 2012, the City's public parks were used by approximately 2,900,000  
25 individuals living in Riverside County and throughout the Southern California region.  
These public parks are heavily used for a variety of purposes including heavy use by  
26 families with children. Park usage is limited by the large number of people that use the  
public parks and by other aspects of the parks, including shape, location, and facilities;  
27 and**



1 E. Of note, some of the City parks are adjacent to busy streets and are located in  
2 residential or mixed residential and commercial areas. As well, a portion of the City's  
3 park space is not available for general, passive use because it is dedicated to special uses  
4 such as playgrounds, tennis courts, basketball and volleyball courts, swimming pools,  
5 softball, soccer and sports fields, lawn bowling, community centers, horseshoe pits,  
6 exercise courses, picnic facilities and barbeque pits, exercise and walking trails, concert  
7 areas and skateboard facilities and other areas are dedicated to gardens and lakes and  
8 other water features; and

9 F. Most of the specialized areas of City parks are heavily and constantly used. As  
10 well, passive park space is also very heavily utilized by individuals who jog, walk, read  
11 and lounge, and by informal groups who stroll, play games, chat and have parties and  
12 picnics in the City parks. As well, organized groups, such as schools, companies,  
13 churches, and the City itself use the public parks for picnics, festivals, community  
14 events, recreation classes, rallies and demonstrations; and

15 G. In recent years, Fairmount Park has been regularly used by up to seven private  
16 groups to distribute free food to the public on a scheduled basis, which attracts crowds  
17 of twenty to one hundred individuals and involves significant amounts of paraphernalia  
18 and materials used to hold and serve food. The groups distributing food to the public in  
19 Fairmount Park concentrate their activities on Thursdays, Fridays, Saturdays and  
20 Sundays between 9:00 a.m. and 2:00 p.m. when the use of the park by other members of  
21 the public is quite large; and

22 H. The groups distributing food to the public in Fairmount Park do not cleanup or  
23 restore the park to its original conditions after the food distribution but instead leave  
24 significant amounts of litter and trash strewn over the park property. In addition,  
25 these feedings are frequently accompanied by provision of clothing which is simply  
26 piled in the park area and at the end of the event trash and the remnants of this virtual  
27 garage sale remains; and

28 I. The ongoing and repetitive outdoor distribution of food to large numbers of  
people has significant adverse impacts upon City parks and upon park users.  
Moreover, private food distributions on public property in the City pose significant  
public health risks. The health risks of distributing food in City parks arise from a  
variety of factors including the limited sanitary facilities, the presence of birds and  
animals, and the lack of facilities for storing food and keeping it at proper  
temperatures. The health risks attendant to distributing food to the public in City  
parks are exacerbated by the fact that the vast majority of the food consumers are  
homeless persons who are particularly vulnerable to health risks because many have  
chronic health problems, and all have very limited access to medical care and sanitary  
facilities. The City's Homeless Services staff has therefore suggested alternatives to  
persons distributing food at Fairmount Park, including the alternative of participating  
in the "Guest Chef" programs operated by Path of Life Ministries for the two  
emergency shelter programs in the City or to connect with other organizations  
distributing food at church facilities. Only one organization distributing food to the  
public at Fairmount Park has accepted the alternative to concentrate their food  
distribution efforts at emergency shelters; and

J. Because the City's public parks are constantly used by large numbers of people  
for a variety of activities, events in parks must be carefully and reasonably managed.

This includes but is in no way, or through no intent, limited to the management of the free food distribution to large numbers of the general public; and

K. The City regulates the use of its public parks to protect the health, safety and public welfare by regulating traffic, noise, aesthetics, and other impacts; and

L. Events in the public parks may require the provision of additional public services including police, fire, transportation and public works and additional maintenance of the facilities that are used; and

M. Moreover, group events in the public parks often use facilities that would otherwise be available to the public; and

N. Managing events and activities in the public parks requires ensuring that these events and activities are compatible in size and type of use with their sites, adequate services are provided for the events, adequate cost recovery for these services is achieved, the events and activities do not interfere with the City's ability to provide services to the entire community, and the impacts on neighbors and others are minimized; and

O. The City desires to provide a coordinated process for managing events and activities in its public parks to ensure the health and safety of event patrons, residents, workers, and other visitors, to prohibit illegal activities from occurring at park events, and to protect the rights of park event permit holders; and

P. The City acknowledges that individuals and groups have the right to engage in expressive activities in the City's public parks and that to allow unregulated access to all visitors could easily reduce rather than enlarge the utility of Riverside public parks as a forum for speech; and

Q. These regulations are designed to establish the least restrictive and reasonable time, place, and manner restrictions of these activities."

Section 4: Section 9.08.006 entitled "Authority and Purpose" is added to the Riverside Municipal Code as follows:

"Section 9.08.006 Authority and Purpose.

A. This Chapter is adopted pursuant to the authority granted to the City of Riverside in Article XI, Section 5(a) and Section 7 of the California Constitution, and Section 200 of the Riverside City Charter.

B. The purpose and intent of this Chapter is to protect public health, safety, and general welfare of people and premises in the City, including the quiet enjoyment of City parks by enacting a permitting process for groups of over 50 individuals."

Section 5: The Table of Contents for Chapter 9.08 of the Riverside Municipal Code, entitled  
“Use of Public Parks” is amended in part as follows:

**“Chapter 9.08**

**USE OF PUBLIC PARKS**

**Sections:**

**9.08.005 Findings.**

**9.08.006 Authority and purpose.**

9.08.010 Rules and regulations adopted.

( - - - )

9.08.100 Liquid waste and refuse, **polluting and littering.**

**9.08.102 Injury to or destruction of park property.**

**9.08.104 Alcoholic beverages.**

9.08.110 Park hours **and park closure.**

9.08.120 ~~Reservations and permits.~~ **Facility Reservation Application and Permit.**

( - - - )

Section 6: Section 9.08.010 of the Riverside Municipal Code entitled “Rules and regulations  
adopted is amended in part as follows:

“Section 9.08.10 Rules and regulations adopted.

The rules and regulations set out in this Chapter are established and adopted for the  
use of public parks in the City of Riverside. All persons using any public park or any facility  
thereon in any manner shall obey all applicable rules and regulations herein established or  
adopted. Any persons desiring to vend or sell or offer for sale any merchandise or article or  
thing whatsoever must have the written consent of the Park and Recreation Director. As used  
in this Chapter, "Park and Recreation Director" shall mean the Parks, Recreation and  
Community Services Director **or his/her designee.**”

Section 7: Section 9.08.030 of the Riverside Municipal Code entitled “Animals prohibited:  
Exceptions” paragraph F, is amended in its entirety as follows:

**“Section 9.08.030 Animals prohibited; Exceptions.**

No person shall cause, permit, or allow any animal, bird, or reptile owned possessed by, or in  
the custody or control of him or her, to be present in any park except:

( - - - )

~~F. In connection with activities authorized by the Park and Recreation Director and when in  
accordance with all conditions attached to such authorization as set forth in Section 9.08.110.~~

**F. In connection with the activities for which a Facility Reservation permit has been  
obtained under this Chapter and in accordance with all conditions attached to such  
permit.”**

1        Section 8: Section 9.08.070 of the Riverside Municipal Code entitled “Camping: Permit  
2 required” is amended in part as follows:

3        **“Section 9.08.070 Camping; Permit required.**

4        No person shall camp, lodge or remain overnight, unless there is set aside by the Park and  
5        Recreation Director certain places for this purpose and a **Facility Reservation** permit has  
6        been obtained from the Park and Recreation Director.

7        Section 9: Section 9.08.100 of the Riverside Municipal Code entitled “Liquid waste and  
8 refuse” is amended in its entirety as follows:

9        ~~**Section 9.08.100 Liquid waste and refuse.**~~

10        ~~No person shall throw any stone or brush or dispose of dishwater or other waste liquids or  
11        dispose any garbage, empty container, or other solid waste material within a park, other than  
12        in receptacles or other facilities provided for such disposal.~~

13        **“Section 9.08.100     Liquid waste and refuse, polluting and littering.**

14        **A.     Liquid Waste and Refuse. No person shall throw any stone or brush or dispose  
15        of dishwater or other liquids or dispose of any garbage, empty container, or other solid  
16        waste or material within a park, other than in receptacles or other facilities provided  
17        for such disposal.**

18        **B.     Littering. No person shall bring into, leave behind, or dump any material of any  
19        kind, whether waste or otherwise, in the park, except refuse, ashes, garbage and other  
20        material arising from the normal use and enjoyment of a picnic or other permitted  
21        activity provided such material is deposited in receptacles provided for such purposes.**

22        **C.     Polluting. No material of any kind shall be left or deposited in parks so as to  
23        pollute the land, waters or air coursing through or over the parks or otherwise to  
24        interfere with proper use and enjoyment of the park. No person shall throw, cast,  
25        deposit, damage, lay, place or scatter in any swimming pool, lake, pond or waterway on  
26        park property any glass, bottles, nails, cans or other sharp or cutting substances of any  
27        kind. No person shall throw, case, lay, drop or discharge into or leave in any waters in  
28        any park or any storm sewer or drain flowing into said waters, any substance, matter  
29        or thing, liquid or solid, which may or shall result in the pollution of said waters.”**

30        Section 10: Section 9.08.102 entitled “Injury to or destruction of park property” is added to  
31 the Riverside Municipal Code as follows:

32        **“Section 9.08.102     Injury to or destruction of park property.**

**No person in any park shall:**

**A. Destroy, cut, break, deface, mutilate, injure, disturb, sever from the ground or remove any sod, earth or growing thing including, but not limited to, any plant, flower, flower bed, shrub, tree, growth, or any branch, stem, fruit or leaf thereof; or bring into or have in his/her possession in any park any tool or instrument intended to be used for the removal thereof except as approved and allowed by permit;**

**B. Set fire to any trees, shrubs, plants, flowers, grass, plant growth or living timber, or suffer any fire upon land to extend into park lands;**

**C. Go upon any lawn, grass plot, planted area, tree, shrub, monument, fountain, sculpture or structure where access is prohibited by signs or symbols which are posted or otherwise displayed or where access is restricted by fence or other physical barrier;**

**D. Cut, break or in any way injure, deface, destroy or alter any building, fence, monument, sculpture bridge, or other structure or property contained therein;**

**E. Operate or drive any motor car, automobile or vehicle of any kind on park property in such a manner as to cause the same to collide with, run against, strike or cause to strike, injure, deface or damage any park property or appurtenance of any kind;**

**F. Fasten any animal or attach any rope, sign, handbill or other things to any tree or shrub or to any protective device around any tree or shrub growing in any park;**

**G. Allow any animal to injure or deface any tree, plant, shrub, lawn or grassplot in any manner whatsoever;**

**H. Fasten any bicycle, motorcycle, moped or other vehicle to or leave the same standing so as to injure any tree, shrub, lawn or grass plot; or**

**I. Deface, destroy, cover over or otherwise make unreadable any warning or prohibitory sign or symbol on park property.”**

Section 11: Section 9.08.104 entitled “Alcoholic beverages” is added to the Riverside Municipal Code as follows:

**“Section 9.08.104 Alcoholic beverages.**

**No alcoholic beverage shall be sold, brought within, given away, delivered or consumed on park property except with a Facility Reservation permit issued by the Park and Recreation Director pursuant to this Chapter.”**

Section 12: Section 9.08.110 of the Riverside Municipal Code entitled “Park hours” is amended in part as follows:

1 “Section 9.08.110 Park hours and park closure.

2 ( - - - )

3 C. Exceptions. The park hours prohibitions listed above shall not apply to persons:

4 ( - - - )

5 4. Engaged in an activity at a City park or community center for which a City Facility  
6 Reservation permit authorizing use during non-daylight hours has been obtained from the  
Parks and Recreation Department.

7 ( - - - )

8 Section 13: Section 9.08.120 of the Riverside Municipal Code entitled “Reservation and  
9 permits” is amended entirely as follows:

10 **Section 9.08.120 Reservations and permits.**

11 ~~A. Reservations for activities in parks and park facilities. The Park and Recreation Director or~~  
12 ~~designee shall be responsible for scheduling and controlling the use of parks and park facilities, or~~  
13 ~~portions thereof, for the benefit and participation by interested public and private persons and~~  
14 ~~groups. Any person 18 years or older desiring to reserve any football field, soccer field, ballfield,~~  
15 ~~tennis court, swimming pool, picnic facility, or other park facility, shall apply for a permit. Such~~  
application shall be in writing, giving the name of the facility, the proposed use, the date of its  
proposed use, and the person to whom the permit is to be granted. The person of group to whom the  
permit is to be granted shall abide by the policies and procedures of that facility.

16 ~~B. Reservation Procedure. Groups of any size desiring to use City parks, park facilities, or portions~~  
17 ~~thereof, may request the Park and Recreation Director or his designee to reserve the same for such~~  
18 ~~use. Persons or groups from within the City shall be given priority over persons or groups from~~  
19 ~~outside the City if a conflict in scheduling arises. Requests for such use shall be submitted in writing~~  
20 ~~to the City on the Facility Request Form approved by the Park and Recreation Director not less than~~  
21 ~~10 working days in advance and not more than 12 months of the intended use. The Park and~~  
22 ~~Recreation Director may permit a shorter or longer advance request time for good cause shown. The~~  
23 ~~Facility Request Form is available at the Park and Recreation Department Office. Upon the written~~  
24 ~~approval by the Park and Recreation Director or his designee, the applicant must pay such fees as~~  
approved by ordinance or resolution of the City, not less than 10 working days in advance of the  
intended use. If the Park and Recreation Director is not satisfied as to the reasonableness of the  
proposed activity in relation to the use of the park by other persons, or as the effect such use might  
have upon the peace of the neighborhood, or if the Park and Recreation Director is unable to agree  
with the applicant as to the conditions to be imposed, the request for a reservation shall be processed  
as a Special Event Permit.

25 ~~C. Conditions. The Park and Recreation Director may impose such reasonable conditions upon the~~  
26 ~~issuance of any formal permit required by the City as he or she deems necessary for the protection of~~  
27 ~~the public health, safety, and welfare, including, without limitation, conditions related to time, place,~~  
28 ~~frequency, duration, maximum number of persons in attendance, parking restrictions, and placement~~

of apparatus and equipment. Each permit issued pursuant to this Section shall provide that the permittee will observe all applicable regulations governing the use of City Parks.

~~D. Insurance. The Park and Recreation Director may also require the applicant to provide such additional liability insurance, water, sanitary facilities and refuse receptacles as the Park and Recreation Director determines to be necessary for the protection of public health, safety, and welfare in connection with the intended use. E. Fees and Deposits. Fees and deposits required in respect to reservation permits may include, without limitation, such amounts as may be determined by ordinance or resolution of the City, to be necessary to compensate the City, for the administrative costs associated with the permit, as security for repair of damage to the park or to park facilities, for costs of cleanup, and for extra personnel to regulate conduct and traffic. F. Clean up and Repair Expenses. The application form shall provide that the applicant shall reimburse the City for all unusual or extraordinary cleanup and repair expenses and for services provided by the City arising out of the activity authorized by the permit. G. Denial, Cancellation or Termination of Permit or reservation. The Park and Recreation Director may deny, cancel, or terminate the permit or reservation and to require the immediate vacation of the premises upon finding that any of the following conditions exists:~~

- ~~1. That the applicant has not given written agreement to comply with all the conditions imposed upon the granting of the permit;~~
- ~~2. That the applicant reveals that the City does not have a park or facility which will accommodate the use, or the intensity or degree of the use contemplated by the application;~~
- ~~3. That the proposed use is not one which by law must be permitted, and the Chief of Police or the City has determined that the use, or the intensity or degree of the use contemplated by the application creates security problems which pose a threat or potential threat to the public safety or welfare which cannot be mitigated to an acceptable level by the use of security personnel and facilities reasonable available for such purpose;~~
- ~~4. That the applicant failed to file the application in a timely manner;~~
- ~~5. That the park, park area, or park facility is not available for the requested use at the time specified by the applicant;~~
- ~~6. That the applicant has failed in a material way to comply with the terms and conditions of any prior permit issued to the applicant for use of a park, park area, or park facility, or has failed to pay to the City any fee or cost due in relation to the issuance or exercise of such a permit;~~
- ~~7. When a hazardous condition threatens or reasonably might threaten participants, spectators, City staff, or any person or property if the requested permit were to be issued;~~
- ~~8. If the permit applied for is for the purpose of holding a class, course of instruction, or activity for any program not expressly sponsored, sanctioned, or scheduled by the City and for which a fee is to be charged to attendees or participants.~~

**“Section 9.08.120 Facility Reservation Application and Permit.**

**A. Reservations for activities in parks and park facilities. The Park and Recreation Director or designee shall be responsible for scheduling and controlling the use of parks and park facilities, or portions thereof, for the benefit and participation by interested public and private persons and groups. Any person 18 years or older desiring to reserve any football field, soccer field, ballfield, tennis court, swimming pool, picnic facility, open space area or other park facility, shall apply for a permit. Such application shall be in writing, giving the name of the facility, the proposed use, the date of its proposed**

1 use, and the person to whom the permit is to be granted. The person of group to whom  
2 the permit is to be granted shall abide by the policies and procedures of that facility.  
3 Any person not having a Facility Reservation Permit for the use of a recreational  
4 facility shall surrender or turn over possession of said recreational facility to an  
5 individual or group in possession of a Facility Reservation Permit for the use issued by  
6 the Park and Recreation Director of said facility. It shall be unlawful for any person  
7 not having a permit issued by the Parks and Recreation Director to refuse or fail to  
8 surrender the use of any recreational facility, regardless of whether the facility is  
9 reserved for use.

10 1. Activity Requiring Facility Reservation Application. The following activities on  
11 park property shall require a Facility Reservation Application.

12 a. An event, that is held on a regular/re-occurring basis (i.e. weekly, bi-weekly  
13 or monthly) involving more than fifty (50) individuals per day.

14 b. The commercial sale of any good or service merchandise or article or thing;

15 c. The sale or service of alcohol;

16 d. Advertising or commercial activities;

17 e. Activities involving use of more than one park;

18 f. Creation or emission of any amplified sound, except from a radio, recorder or  
19 other device possessed and used by an individual for his/her own enjoyment and  
20 operated in such a manner so as not to interfere with the use and enjoyment of another  
21 person;

22 g. Stationing or erecting any building, bandstand, stage, tower, tent, canopy,  
23 scaffold, sound stage, platform, rostrum or other structure;

24 h. Use of any electrical or electronic device or equipment requiring outdoor  
25 auxiliary power;

26 i. Bringing, landing or causing to ascend or descend or alight within the Park  
27 District, any airplane, helicopter, flying machine, balloon, parachute or other apparatus  
28 for aviation;

j. Use of mechanical rides (which may be permitted only on hard surfaces);

k. Conducting any exhibit, music or dramatic performance, fair, circus, concert,  
play, radio or television broadcast, other than a news transmission;

l. Exhibiting or displaying any motion picture, television program, light or laser  
light display, or similar event;

m. Operating a vehicle, except upon a surface maintained and open to the  
public for purposes of vehicular travel or designated as temporary parking areas  
publicly;

n. Displaying, posting or distributing any placard, handbill, pamphlet, circular,  
book or other writing containing commercial advertising on park property; or

o. Bring onto park property a tame, non-domestic supervised and controlled or  
restrained animal for limited non-commercial or promotional purposes except for the  
specific animals under the specific conditions provided for in Section 9.08.030 of this  
Chapter.



1 **B. Exemptions From Facility Reservation Permit. A Facility Reservation Permit shall**  
2 **not be required under this Chapter for the below-listed activities:**

- 3 **1. Activities conducted by a government agency within the scope of its authority.**  
4 **2. Funeral processions by a licensed mortuary.**  
5 **3. An exempted activity is required to comply with the general regulations**  
6 **governing public health and safety.**

7 **C. Procedures for review.**

8 **1. Review and Appeal. An applicant for a Facility Reservation Permit has the right**  
9 **to appeal the following:**

- 10 **a. The denial of a permit;**  
11 **b. A permit condition;**  
12 **c. The denial of a waiver of a certificate of insurance;**  
13 **d. A determination that an applicant's insurance policy does not comply with**  
14 **the requirements specified in this Chapter;**  
15 **e. The requirement or amount of a cleanup deposit specified in this Chapter; or**  
16 **f. The retention of an applicant's cleanup deposit (in full or in part) because of**  
17 **assessed damages or a fine pursuant to this Chapter.**

18 **Within five (5) working days of the service of notice of determination on any of the**  
19 **above listed items, an applicant may file a written appeal from such determination with**  
20 **the City Manager. The City Manager shall have five (5) working days from the date on**  
21 **which the appeal was received in which to serve upon the applicant a notice that they**  
22 **have affirmed, modified or reversed the decision. Such notice shall be deemed served**  
23 **upon the applicant when it is personally delivered or when it is sent by United States**  
24 **mail, with proper postage prepaid, to the name and address set forth on the application**  
25 **for permit. If such notice is not served upon the applicant within five (5) working days**  
26 **of the date upon which the appeal was filed, then the decision of the Park and**  
27 **Recreation Director shall be deemed reversed.**

28 **D. Form of Appeal. Any appeal filed pursuant to this Chapter shall state succinctly**  
29 **the grounds upon which it is asserted that the determination should be modified or**  
30 **reversed and shall be accompanied by copies of the application for permit, the written**  
31 **notice of the determination of the Park and Recreation Department and any other**  
32 **papers that are material to the determination."**

33 **E. Other Provisions of Law. The procedures or requirements of this Chapter shall not**  
34 **affect or supersede the provisions of law or the issuance of fireworks, structural,**  
35 **electrical or other permits by City departments prescribed elsewhere in this Code,**  
36 **when such permits are otherwise required because of a particular condition or**  
37 **requirement of the event on park property."**

38 **F. Reservation Procedure. Groups desiring to use City parks, park facilities, or portions**  
39 **thereof, may request the Park and Recreation Director or his designee to reserve the**  
40 **same for such use. Persons or groups from within the City shall be given priority over**

persons or groups from outside the City if a conflict in scheduling arises. Requests for such use shall be submitted in writing to the City on the Facility Reservation Application approved by the Park and Recreation Director not less than 10 working days in advance and not more than 18 months of the intended use. The Park and Recreation Director may permit a shorter or longer advance request time for good cause shown. The Facility Reservation Application is available at the Park and Recreation Department Office. Upon the written approval by the Park and Recreation Director or his designee, the applicant must pay such fees as approved by ordinance or resolution of the City, not less than 10 working days in advance of the intended use. If the Park and Recreation Director is not satisfied as to the reasonableness of the proposed activity in relation to the use of the park by other persons, or as the effect such use might have upon the peace of the neighborhood, or if the Park and Recreation Director is unable to agree with the applicant as to the conditions to be imposed, the request for a reservation shall be processed as a Special Event Permit.

**G. Permit Conditions.** The Park and Recreation Director may condition the issuance of a park event permit by imposing reasonable requirements which are necessary to protect the safety of persons and property, and to provide for adequate control of traffic. These may include conditions concerning:

1. Alteration of the date, time, route or location of the event proposed on the application;
2. Requirements for the area of assembly and disbanding of events;
3. Provision of first aid, sanitary or emergency facilities;
4. Requirements for event monitors or other method for providing notice of permit conditions to event participants;
5. Restrictions on the number or type of vehicles or animals at the event;
6. Restrictions on the number and type of structures at the event and inspection and approval of the structures by fire safety by the Riverside Fire Department;
7. Compliance with animal protection ordinances and laws;
8. Requirements for use of garbage containers, cleanup and restoration of park property;
9. Restrictions on use of amplified sound;
10. Compliance with any relevant ordinance or law in obtaining any other legally required permit or license in addition to a park event permit; and
11. Security guards and/or plan.
12. Compliance with County Health requirements and regulations.

**H. Insurance.** The Park and Recreation Director may also require the applicant to provide such additional liability insurance, water, sanitary facilities and refuse receptacles as the Park and Recreation Director determines to be necessary for the protection of public health, safety, and welfare in connection with the intended use.

**I. Fees and Deposits.** Fees and deposits required in respect to reservation permits may include, without limitation, such amounts as may be determined by ordinance or resolution of the City, to be necessary to compensate the City, for the administrative costs associated with the permit, as security for repair of damage to the park or to park facilities, for costs of cleanup, and for extra personnel to regulate conduct and traffic.

1 J. Clean-up and Repair Expenses. The Facility Reservation application form shall  
2 provide that the applicant shall reimburse the City for all unusual or extraordinary  
3 cleanup and repair expenses and for services provided by the City arising out of the  
4 activity authorized by the permit.

5 K. Written Denials. With the exception of Facility Reservations for field allocation  
6 (i.e., baseball, softball, soccer), if no written denial or conditional approval is issued  
7 within thirty (30) working days of the date on which a permit application is fully  
8 completed, executed and filed with the City, the application shall be deemed to have  
9 been granted a conditional approval pursuant to Subsection B above. Provided,  
10 however, the Park and Recreation Director may extend the period of review for an  
11 additional ten (10) working days by issuance of a written notice of extension. If, prior  
12 to the expiration of the extended review period, no written denial is issued, the  
13 application for permit shall be deemed to have been granted a conditional approval  
14 pursuant to Subsection B above.

15 For Facility Reservations for field allocation, the Park and Recreation Director or  
16 his/her designee shall have information regarding the field allocation application and  
17 process at the Park and Recreation Department Office.

18 1. Notice of Extended Review or Denial or Issuance of Permit. Written notice of  
19 denial or notice of extension shall be served on the applicant by personal delivery, or by  
20 deposit in United States mail, with proper postage prepaid, to the name and address set  
21 forth on the application for permit.

22 2. Contents of Notice; Grounds for Denial. Notice of denial of an application for a  
23 park event permit shall clearly set forth the grounds upon which the permit was denied  
24 and, where feasible, shall contain a proposal by the Park and Recreation Director, or  
25 his/her designee, for measures by which the applicant may cure and defects in the  
26 application for a park event permit or otherwise procure a park event permit. Where  
27 an application or permit has been denied because a fully executed prior application for  
28 the same time and place has been received, and a permit has been or will be granted to  
29 the prior applicant authorizing uses or activities which do not reasonable permit  
30 multiple occupancy of the particular area, the Park and Recreation Director shall  
31 propose an alternative place, if available for the same time, or an alternative time, if  
32 available for the same place. The Park and Recreation Director may deny an  
33 application for a park event permit if the applicant or the person on whose behalf the  
34 application for permit was made has on prior occasions made material  
35 misrepresentations regarding the nature or scope of an event or activity previously  
36 permitted or has violated the terms of prior permits issued to or on behalf of the  
37 applicant. The Park and Recreation Director may also deny an application for permit  
38 on any of the following grounds:

39 a. The application for permit (including any required attachments and  
40 submissions) is not fully completed and executed;

41 b. The applicant has not tendered the required application fee with the  
42 application or has not tendered any required user fee, indemnification agreement,  
43 insurance certificate, or cleanup deposit within the times required under this Chapter;

1           c. The application for permit contains a material falsehood or  
2           misrepresentation;

3           d. The applicant is legally incompetent to contract or to sue and be sued;

4           e. The applicant or the person on whose behalf the application for permit was  
5           made has on prior occasions damaged park property and has not paid in full for such  
6           damage, or has other outstanding and unpaid debts to the Park and Recreation  
7           Department;

8           f. A fully executed prior application for permit for the same time and place has  
9           been received, and a permit has been or will be granted to a prior applicant authorizing  
10           uses or activities which do not reasonably permit multiple occupancy of the particular  
11           park or part hereof;

12           g. The use or activity intended by the applicant would conflict with previously  
13           planned programs organized and conducted by the City and previously scheduled for  
14           the same time and place;

15           h. The use or activity intended by the applicant would present an unreasonable  
16           danger to the health or safety of the applicant, or other users of the park, or City  
17           employees or the public;

18           i. The applicant has not complied or cannot comply with applicable licensure  
19           requirements, ordinances or regulations of the City concerning the sale or offering for  
20           sale of any goods or services; or

21           j. The use or activity intended by the applicant is prohibited by law, including  
22           but not limited to the Riverside Municipal Code and the rules and regulations of the  
23           Park and Recreation Department.

24           L. Amendment or Revision of Applications. Any amendment or revision of an  
25           application for permit shall for purposes of determining the priority of the application  
26           for permit, relate back to the original filing thereof. However, the time in which the  
27           Park and Recreation Director shall grant or deny the application for permit and serve  
28           notice of such granting or denial shall be computed from the date of the amendment or  
29           revision.

30           Section 14: Section 9.08.128 entitled "Applicability" is added to the Riverside Municipal  
31 Code as follows:

32           "Section 9.08.128    Applicability.

33           The provisions of this Chapter shall apply to completed Facility Reservation  
34           applications for Facility Reservation Permits submitted on or after the effective date of  
35           this Ordinance."

36           Section 15: If any section, subsection, sentence, clause, or phrase of this Ordinance is for  
37 any reason held to be invalid or unconstitutional by a decision of any court or competent jurisdiction,  
38 such decision shall not affect the validity of the remaining portions of this Ordinance. The City  
39 Council hereby declares that it would have passed this Ordinance and each and every section,

subsection, sentence, clause, or phrase not declared invalid or unconstitutional with regard to whether any portion of the ordinance would be subsequently declared invalid or unconstitutional.

Section 16: The City Council has reviewed the matter and, based upon the facts and information contained in the staff reports, administrative record, and written and oral testimony, hereby finds that this ordinance is not subject to CEQA pursuant to Sections 15060(c)(2), 15060(c)(3) and/or 15061(b)(3) of the State CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, in that it will not result in a direct or reasonably foreseeable indirect physical change in the environment nor have a significant impact on the environment.

Section 17: The City Clerk shall certify to the adoption of this ordinance and cause publication once in a newspaper of general circulation in accordance with Section 414 of the Charter of the City of Riverside. This ordinance shall become effective on the 30th day after the date of its adoption.

ADOPTED by the City Council this \_\_\_\_\_ day of \_\_\_\_\_, 2013.

WILLIAM R. BAILEY, III  
Mayor of the City of Riverside

Attest:

COLLEEN J. NICOL  
City Clerk of the City of Riverside

1 I, Colleen J. Nicol, City Clerk of the City of Riverside, California, hereby certify that the  
2 foregoing ordinance was duly and regularly introduced at a meeting of the City Council on the  
3 \_\_\_\_\_ day of \_\_\_\_\_, 2013, and that thereafter the said ordinance was duly and  
4 regularly adopted at a meeting of the City Council on the \_\_\_\_\_ day of \_\_\_\_\_, 2013,  
5 by the following vote, to wit:

6 Ayes:

7 Noes:

8 Absent:

9 Abstain:

10  
11 IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the  
12 City of Riverside, California, this \_\_\_\_\_ day of \_\_\_\_\_, 2013.

13  
14 \_\_\_\_\_  
COLLEEN J. NICOL  
City Clerk of the City of Riverside  
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## ATTACHMENT B

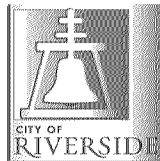
### RIVERSIDE HOMELESS SERVICE CAMPUS

- Riverside Access Center: Serves as the entry point and service hub of the city's continuum of care with plans to provide a wide-range of services under-one-roof including street outreach, housing placement, employment development, benefits enrollment, health care, mental health services, substance abuse recovery, veteran's services, life skills training, financial counseling, legal services, client stabilization resources, computer resources, transportation assistance, basic needs emergency assistance, and homeless prevention resources.
  - *Homeless Outreach Team*: The City of Riverside Homeless Street Outreach Team continues to provide daily mobile outreach and client service engagement focused on the "hardest-to-reach" and "service-resistant" populations on the streets, in service venues, and other locations where they can be found. The Street Outreach Team works in partnership with local service providers, law enforcement, health professionals, and city staff as well as local residents and businesses to help people get off the streets and connected with the services they need to enter stable housing, both short and long-term housing and achieve self-sufficiency. Service providers and community volunteers assist the Team during "ride-alongs" conducted throughout the week.
- Riverside Emergency Shelter: A 64-bed facility, operated by Path of Life Ministries in partnership with the City, provides year-round shelter connected with case management services for homeless men and women for up to 30 continuous days. From December through mid-April, an additional 72 beds are provided on a night-by-night basis under the federal cold weather shelter initiative in cooperation with the County. Approximately 1,600 individuals are served at the facility on an annual basis.
- The Place: A safe haven program, operated by Jefferson Transitional Programs in partnership with the County Department of Mental Health to provide 25 permanent supportive housing beds and a 24-hour drop-in center for chronically homeless individuals with severe mental illness.
- 2881 Hulen Place: The City of Riverside has recently acquired a building located at 2881 Hulen Place to relocate the homeless services' staff, the computer lab, and life skills classroom from the Riverside Access Center to make room for a shower and laundry facility since the Riverside Emergency Shelter does not have a laundry facility and the Family Emergency Shelter has limited laundry machines. By providing access to essential hygiene services, the City will improve the self-sufficiency of homeless individuals and families.



# City of Riverside

## *Homeless Reduction Strategy Plan*



*City of Arts & Innovation*

*A Service Oriented Five-Year Plan*



# **City of Riverside**

## ***Homeless Reduction & Prevention Strategy***

### ***Five-Year Plan***

#### **Operational Statement**

The City of Riverside is committed to expanding its current operations available to the homeless and those at-risk while partnering with new and existing agencies and resources to solidify a unique community system of dignified supportive housing, prevention programs and supportive services.

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#### **PRIORITY #1**

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##### **1. Community Education**

**Objective:** *Successfully educate and inform the public of homeless concerns so that an effective community wide effort to assist the homeless is represented, blight is reduced, calls are placed/referrals are made to the correct agencies for the precise needs of the person(s) in need. Effectively reduce panhandling and increase revenue for homeless and prevention services.*

**Strategy: Community awareness**

- Launch Marketing Campaign to increase awareness
- Continue/increase participation in networking and collaborative meetings with service organizations, churches, businesses, police and other city/county officials
- Pursue/reach new opportunities of contact
- Ensure Effective Communication about the solutions
- Educate businesses and others about what they can do to help create a real solution
- Educate the Community about homelessness and resources
- Reduce the amount of PD calls for service regarding the homeless

**Strategy: Alternatives to providing to panhandlers**

- Launch Marketing Campaign to increase awareness that also includes campaign against panhandling
- Inform community about how to volunteer to assist homeless, donate in lieu of giving to panhandlers
- Work with local businesses to inform patrons of alternatives to panhandling
- Explore options of giving stations/centers to drop off contributions to the homeless

**Target Date:** One year from the Plan's adoption date.

## **2. Basic Needs Services**

**Objective:** *Readily available basic services*

**Strategy:    Expansion of services on Hulen Place**

- Laundry program for homeless clients
- Showers and rooming essentials
- Accessible meal centers
- Expansion of medical services at the Access Center
- Drop in center\*
- Have all mainstream programs under one roof\*
- Temporary storage services for personal belongings
- Add a dental clinic to the Access Center
- Implement a vision care program at the Access Center
- Create respite care program or strategy to prevent people from being discharged from hospitals onto the streets
- Create a homeless court program

**Strategy:    Access to affordable/free transportation**

- Buss passes for the homeless to access services

**Target Date:** Two years from the Plan's adoption date.

\*This action has a five year target date.

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## **PRIORITY #2**

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### **1. Prevention Services**

**Objective:** *Enhance existing homeless prevention services*

**Strategy:** **Ways to prevent homelessness**

- Focus on preventative care and development principals (vs. relief) both pre- and post-homelessness
- Ensure that resources for threatened (at-risk) families are accessible and known
- Invest in the prevention of homelessness by coordinating and streamlining efforts to address the causes of households losing their housing
- Pursue additional resources in order to provide for more clients (increase level of services)
- Increase the communication and collaboration between agencies serving the homeless and those entities and agencies that can most effectively provide for the prevention of homelessness
- Support the implementation of Laura's Law that allows counties to compel outpatient treatment in extreme cases

**Objective:** *Evaluate the success of homeless prevention services*

**Strategy:** **Create or use existing databases to evaluate homeless prevention services**

- Use HMIS to track homeless clients and to evaluate existing homeless prevention services
- Develop tracking system to ensure quality of data

**Target date:** Two years from the Plan's adoption date.

### **2. Outreach**

**Objective:** *Immediate effective outreach for the chronic and visible homeless*

**Strategy:** **Reduce homeless population through outreach services and programs**

- Create an emergency response team to include: Police, Outreach Riverside County Department of Mental Health, church partners, etc.
- Collaboration and communication with other providers to provide immediate services and outreach
- Mobile center to serve on the streets
- Increase in funding for detox and substance/alcohol treatment

- Increase funding for mental health services
- Outreach providers throughout the county to work together more closely
- Attend conferences on homeless issues
- Incorporate the use of interns through local colleges

**Target Date:** One year from the Plan's adoption date.

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## PRIORITY #3

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### 1. Employment Services

**Objective:** *Identify employment opportunities that would assist households in becoming self-sufficient*

**Strategy:** **Connect homeless individuals with job opportunities and resources**

- Create employment programs with a case management component that serves homeless individuals or those at-risk of becoming homeless to achieve permanent employment
- Support organizations providing transitional employment opportunities
- Create and/or assist businesses to capitalize on incentives for hiring the “hard to employ”
- Work with local agencies and educational or skills training institutions to create income opportunities through job development and working with the community to hire homeless individuals
- Host job fairs within the City of Riverside

**Target Date:** Three years from the Plan’s adoption date.

### 2. Permanent Housing

**Objective:** *Develop permanent housing “pipeline” that will provide a clear path to permanent housing for individuals with different needs*

**Strategy:** **Create housing opportunities for homeless individuals**

- Consider the use of Housing Authority properties to be rehabilitated and designated for supportive permanent housing
- Permanent housing with lower barriers and possible subsidies for up to one year
- Provide case management tailored specifically to each clients with individualized case plans that have been placed in an affordable housing unit
- Additional affordable housing units aimed at serving individuals at 30% of area median income
- Develop a “furniture connection” in order to provide clients with furniture
- Develop a partnership with HomeAid to provide housing on a larger scale to the homeless, including those just released from treatment and mental health facilities
- Ensure that emergency (interim) housing/shelter remains available for individuals and families in crisis and integrate these emergency services into the housing pipeline

**Objective:** *Pursue and expand partner relationships with residential property owners*

**Strategy:** **Address barriers to housing homeless individuals through partnerships**

- Strengthen relationships with landlords to make allowances on client's history/past offenses
- Become involved in the 100K homes campaign that connects homeless individuals with affordable housing
- Continue a dialogue with non-profits that specialize in homeless services to possibly offer permanent housing services on a larger scale than what is currently provided

**Target date:** Five years from the Plan's adoption date.

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PLAN ADOPTED: September 18, 2012

PLAN PREPARED BY THE RIVERSIDE HOMELESS TASK FORCE

- Emilio Ramirez, Development Director
- Michelle Davis, Housing Project Manager
- Carrie DeLaurie, Homeless Coordinator
- Damien O'Farrell, Path of Life
- Craig Redelsperger, 211 Volunteer Center
- James Carroll, Today's Urban Network Renewal (TURN)
- Janice Penner, Riverside Downtown Partnership
- Teresa Rosales, Arlington Business Partnership
- Joan Thirkettle, Path of Life
- Carrie Harmon, Riverside County Housing Authority
- Andy Flores, Riverside Police Department
- Roman Aguilar, Carmen Macias, and Marquis Palmer, Riverside Homeless Outreach Workers

***Homeless Reduction & Prevention Strategy  
Five-Year Plan  
Status Update***

UPDATES ARE HIGHLIGHTED THROUGHOUT THIS REPORT.

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**PRIORITY #1**

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**1. Community Education**

**Strategy: Community awareness**

- Launch Homeless Marketing Campaign to increase awareness
- Continue/increase participation in networking and collaborative meetings with service organizations, churches, businesses, police and other city/county officials
- Pursue/reach new opportunities of contact
- Ensure effective communication about the solutions
- Educate businesses and others about what they can do to help create a real solution
- Educate the community about homelessness and resources
- Reduce the amount of PD calls for service regarding the homeless

**Strategy: Alternatives to providing to panhandlers**

- Launch Marketing Campaign in increase awareness that also includes campaign against panhandling
- Inform community about how to volunteer to assist homeless, donate in lieu of giving to panhandlers
- Work with local businesses to inform patrons of alternatives to panhandling
- Explore options of giving stations/centers to drop off contributions to the homeless

**Update on Community Education:**

- Launched Homeless Marketing Campaign in February 2013
- Posters advertising the Access Center's services, location, and hours of operation were distributed throughout the community
- Posters that encourage the public to donate to the Riverside End Homelessness Fund to support homeless programs and services were provided to the Riverside Neighborhood Partnership, neighborhood groups, the Riverside Homeless Care Network,

community centers, libraries, schools, churches and local businesses

- Promoted the anti-panhandling message on the Marketplace and University Village electronic signs
- Continue to update the Homeless Resource Guide on a quarterly basis, which is distributed to local business, social service agencies, and public agencies
- Advertised the Riverside Ending Homelessness Fund in the Explore Riverside Fall 2012 Newsletter
- Homeless commercial continues to play on GTV
- Homeless commercial played on every Regal Cinemas movie screen at the Riverside Plaza in March 2013
- Continue to educate business partnerships about homeless programs and getting the community involved in becoming part of the solution to ending homelessness
- Staff conducts bi-monthly meetings with the Riverside Homeless Care Network Group and attends collaborative meetings with social service providers, churches, businesses, police and other city/county officials.
- Riverside Access Center collects clothing donations for homeless clients

## **2. Basic Needs Services**

### **Strategy: Expansion of services on Hulen Place**

- Laundry program for homeless clients
- Showers and rooming essentials
  - Update: The City has recently acquired property located at 2881 Hulen Place to relocate the City's homeless services' staff to and then their vacated space will be rehabilitated to install a shower and laundry facility for the City's homeless population. The City has earmarked CBDG funds for the proposed laundry and shower facility. New Market Tax Credits are an additional funding source that could be pursued to help cover the cost of a shower and laundry facility.
- Accessible meal centers
  - Update: The Riverside Access Center has implemented a Sack Lunch Program on Tuesdays and Thursdays where faith-based organizations donate nonperishable foods to be given to homeless clients.
- Expansion of medical services at the Access Center
  - Update: Health to Hope (UCAP) has obtained their medical to provide primary medical care, TB tests, pre-employment physicals, women's and men's yearly wellness check-up, mammogram screening, diabetes care, medical treatment of illness, chronic disease management, cancer screenings,



laboratory services, and drug prescriptions to homeless individuals and low income uninsured individuals and families. They also hold life skills courses on topics such as asthma and smoking cessation. The clinic is open five days a week.

- Drop in center\*
- Have all mainstream programs under one roof\*
- Temporary storage services for personal belongings
  - Update: Abatement of Property from the Right-of-Way/Public Property - Unattended personal belongings left on public right-of-ways or public property receive a “Notice of Pending Removal” from Code Enforcement. If the personal belongings are not removed within a 48-hour period, Code Enforcement photo documents the property and determines whether the property abandoned has any value. Code Enforcement then contacts Public Works to dispose of property with no value and property with value will be placed in a bag and Code Enforcement’s Property Tag will be attached. Code Enforcement will post a “Notice of Removal” at the site where the property was removed from.

Public Works then contacts the Riverside Access Center staff to store the property at 2800 Hulen Place for 15 days. If the property owner does not claim their property within 15 days, Riverside Access Center staff contacts Public Works to remove the property.

Storage for Riverside Access Clients will have the opportunity to store their belongings at 2881 Hulen after homeless services’ staff has moved to this location. The building has sufficient storage space in the back end of the building for homeless clients. This facility will not be used for general homeless storage.

- Add a dental clinic to the Riverside Access Center
- Implement a vision care program at the Riverside Access Center
- Create respite care program or strategy to prevent people who still require medical care from being discharged from hospitals onto the streets

Update: Staff is in the process of setting up a meeting with Riverside Community Hospital, Parkview Hospital, Kaiser Permanente and Health to Hope to discuss the possibility of establishing a respite care program at Hulen Place that could be funded by Medical and local hospitals.

- Create a homeless court program

**Strategy: Access to affordable/free transportation**

- Bus passes for the homeless to access services

Update: The City's Homeless Street Outreach Grant covers the cost of bus passes for homeless clients trying to access services and provides transportation for clients obtaining mainstream benefits. Community Connect also provides the Riverside Access Center with one way bus passes.

**Target Date: Two years from the Plan's adoption date.**

\*This action has a five year target date.

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## **PRIORITY #2**

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### **1. Prevention Services**

**Strategy:    Ways to prevent homelessness**

- Focus on preventative care and development principals (vs. relief) both pre- and post-homelessness  
Update: Homeless individuals and low income residents without health benefits can receive preventative care from Health to Hope.
- Ensure that resources for threatened (at-risk) families are accessible and known  
Update: HUD is encouraging Emergency Shelter Solutions (ESG) grantees to direct ESG funds towards housing homeless individuals instead of providing funds for individuals at-risk of becoming homelessness since these individuals usually need one-time assistance that can be provided through other social agencies.
- Invest in the prevention of homelessness by coordinating and streamlining efforts to address the causes of households losing their housing
- Pursue additional resources in order to provide for more clients (increase level of services).  
Update: Staff is in the process of creating an affordable housing database to provide clients with housing listings that identify vacancies, affordability restrictions and tenant leasing requirements throughout Riverside County.
- Increase the communication and collaboration between agencies serving the homeless and those entities and agencies that can most effectively provide for the prevention of homelessness  
Update: Social service agencies share program information and resources at bi-monthly Riverside Homeless Care Network and Riverside County Continuum of Care meetings.
- Support the implementation of Laura's Law that allows counties to compel outpatient treatment in extreme cases

**Strategy: Create or use existing databases to evaluate homeless prevention services**

- Use HMIS to track homeless clients and to evaluate existing homeless prevention services
- Develop tracking system to ensure quality of data

Update: Riverside Homeless Street Outreach inputs client's personal information in HMIS and tracks client's progress in the system. Riverside Access Center is currently on an excel spreadsheet and has begun capturing last permanent zip codes.

**Target date:** Two years from the Plan's adoption date.

## **2. Outreach**

**Strategy: Reduce homeless population through outreach services and programs**

- Create an emergency response team to include: Police, Outreach Riverside County Department of Mental Health, church partners, etc.  
Update: Riverside Homeless Street Outreach, the Riverside Police Department, Code Enforcement and Public Works engage homeless individuals living in encampments and in public right-of-ways on a weekly basis to address health and safety issues and to offers housing. Riverside County Department of Mental Health's Street Outreach is contacted when the team encounters homeless individuals with severe mental illness in need of help.
- Collaboration and communication with other providers to provide immediate services and outreach  
Update: Riverside Access Center and Homeless Street Outreach reach out to Riverside Homeless Care Network members and the Riverside County Continuum of Care when immediate services are needed for homeless clients. The Homeless Street Outreach has three dedicated beds at the Riverside Emergency Shelter to provide immediate shelter while working with clients to obtain permanent supportive housing.
- Mobile center to serve on the streets  
Update: Homeless Street Outreach has two vans to serve homeless individuals on the streets.
- Increase in funding for detox and substance/alcohol treatment  
Update: The City's Homeless Street Outreach grant provides funding for outpatient detox and substance/alcohol treatment for homeless clients.
- Increase funding for mental health services
- Outreach providers throughout the county to work together more closely

- Attend conferences on homeless issues  
Update: The City's Housing Program Manager and Homeless Coordinator attended the National Alliance to Ending Homelessness conference in Washington D.C. on July 22nd - 25th. The focus was on HUD's "Housing First Model", which involves housing homeless individuals and performance measurements.
- Incorporate the use of interns through local colleges

**Target Date:** One year from the Plan's adoption date.

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## **PRIORITY #3**

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### **1. Employment Services**

**Strategy:** **Connect homeless individuals with job opportunities and resources**

- Create employment programs with a case management component that serves homeless individuals or those at-risk of becoming homeless to achieve permanent employment
- Support organizations providing transitional employment opportunities
- Create and/or assist businesses to capitalize on incentives for hiring the "hard to employ"
- Work with local agencies and educational or skills training institutions to create income opportunities through job development and working with the community to hire homeless individuals
- Host job fairs within the City of Riverside

**Target Date:** Three years from the Plan's adoption date.

### **2. Permanent Housing**

**Objective:** *Develop permanent housing "pipeline" that will provide a clear path to permanent housing for individuals with different needs*

**Strategy:** **Create housing opportunities for homeless individuals**

- Consider the use of Housing Authority properties to be rehabilitated and designated for supportive permanent housing
- Permanent housing with lower barriers and possible subsidies for up to one year  
Update: Rental assistance for up to one year can be provided through the City's Emergency Solution Grant for homeless individuals.
- Provide case management tailored specifically to each client with individualized case plans that have been placed in an affordable housing unit

- Additional affordable housing units aimed at serving individuals at 30% of area median income
- Develop a “furniture connection” in order to provide clients with furniture  
Update: The City acquired property located at 2881 Hulen Place that has a warehouse in the back end of the building that can be used to store furniture. Volunteers will be needed to deliver the furniture to homeless clients that moved directly into housing.
- Develop a partnership with HomeAid to provide housing on a larger scale to the homeless, including those just released from treatment and mental health facilities
- Ensure that emergency (interim) housing/shelter remains available for individuals and families in crisis and integrate these emergency services into the housing pipeline

**Strategy: Address barriers to housing homeless individuals through partnerships**

- Strengthen relationships with landlords to make allowances on client’s history/past offenses
- Become involved in the 100K homes campaign that connects homeless individuals with affordable housing  
Update: City of Riverside enrolled in the 100K homes campaign
- Continue a dialogue with non-profits that specialize in homeless services to possibly offer permanent housing services on a larger scale than what is currently provided

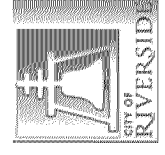
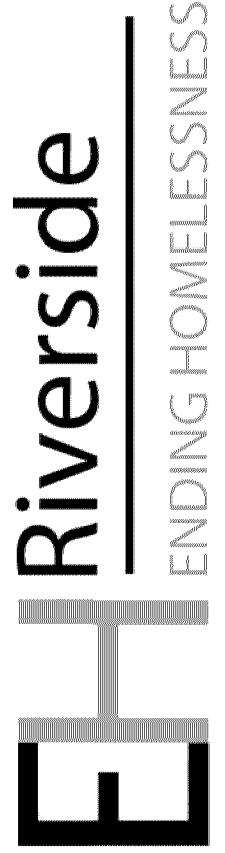
Update: The Homeless Street Outreach assisted Riverside County in meeting their goal of housing 200 veterans by Veteran's Day (90 day period).

**Target date:** Five years from the Plan’s adoption date.

# RIVERSIDE ENDING HOMELESSNESS FUND ADVISORY COMMITTEE ROSTER

## ATTACHMENT E

	MEMBER NO. 1	MEMBER NO. 2	ALTERNATE NO. 1	ALTERNATE NO. 2
<b>FAITH-BASED ORGANIZATION</b>	Seth Yelorda Mt. Rubidoux Church	Stacey Syrocki The Grove Community Church	John Conrad All Saints Episcopal Church	Jane Carney Path of Life Ministries Volunteer
<b>DIRECT SERVICE PROVIDERS</b>	Damien O'Farrell Path of Life Ministries	Leslie Birkett Health to Hope	Dionne Angeles Path of Life Ministries	None
<b>BUSINESS COMMUNITY REPRESENTATIVES</b>	Tom Raffy Gar Labs	Leni Zarate Psomas	Tonie Kosoglu JAE Properties	Kristie Beckman Target
<b>AT-LARGE REPRESENTATIVES (One member who lives and works in Riverside and one member who was formerly homeless)</b>	Gary Leach City of Riverside and Riverside resident	Deanna Wiley Riverside Unified School District and formerly homeless	Michels Gorg University of California, Riverside and Riverside resident	Martina Burts City of Riverside and Riverside residence
<b>CITY OF RIVERSIDE REPRESENTATIVES</b>	Emilio Ramirez City of Riverside Community Development Department	Dan Hoxmeier City of Riverside Police Department	(vacant)	(vacant)



City of Arts & Innovation



## Policy Regarding Public Fundraising

**Please forward-signed copies of these guidelines to The Community Foundation via fax (951) 684-1911. Please keep a copy for your own records. Thank you.**

The Community Foundation Serving the Counties of Riverside and San Bernardino greatly appreciates your interest in raising funds to build the assets of the \_\_\_\_\_ Fund. The following guidelines have been developed to help assure a successful outcome for both you and The Community Foundation and to ensure that The Community Foundation meets all federal and state legal requirements.

### General Guidelines:

1. All marketing and public relations materials for a fundraising event need written approval from The Community Foundation at least three weeks prior to publication or promotion of an event. Each event will be evaluated on its appropriateness, amount of The Community Foundation staff time needed, degree of liability, and other concerns specific to each event.
2. Because The Community Foundation is the tax-exempt entity we must be listed as the recipient of the funds if tax deductions are expected.
3. Use of The Community Foundation's name in promotions, marketing, or public relations materials needs to be approved advance. All materials must state clearly that funds are being raised on behalf of the \_\_\_\_\_ Fund of The Community Foundation. Solicitation materials must also disclose the name and address of The Community Foundation, the purpose for which the solicitation is being made and the fact that copies of The Community Foundation's financial statements can be provided upon request. The Community Foundation's development office must review those materials at least three weeks before they are printed.
4. The Community Foundation staff will assist event organizers in determining which event activities qualify as tax deductible. If legal counsel for The Community Foundation is needed for review, legal expenses will be the responsibility of the event organizers.
5. The Community Foundation will manage any money and property it may accept into \_\_\_\_\_ from donors and other sources, ensuring the income and principal are directed to charitable uses and are in accord with the governing documents of The Community Foundation and the \_\_\_\_\_.
6. All donors must receive a written acknowledgement from The Community Foundation in order to claim a deduction. The Community Foundation will be responsible for producing these acknowledgements for all gifts received.



*Serving the Counties of Riverside and San Bernardino*

## **Policy Regarding Public Fundraising**

7. An additional administrative fee may be negotiated with you ahead of time if The Community Foundation is required to spend unusual amounts of time to process checks, acknowledgements, or otherwise assist with events. Any additional fees will be determined on a case-by-case basis.

### **Responsibilities of Fundraising Group:**

1. If goods or services are provided in exchange for a donation, certain “quid quo pro” disclosures are required upon solicitation and must include a good faith estimate of the value of the goods or services provided. For example, if an event with a \$100 ticket price involves a dinner valued at \$40.00, the invitation might read,  
“The \$60 cost of this ticket, in excess of the value of your dinner, is tax deductible to the extent provided by law.”  
The Community Foundation staff will assist with providing wording and obtain input from legal counsel as appropriate.
2. Pay all expenses (unless arranged in advance with The Community Foundation to do so).
3. Maintain financial controls and records including a budget specific to the fundraising event(s) with a list of the names and addresses of each contributor, indicating whether the amount received was cash, check, or other assets.
4. Be responsible for obtaining all required permits and approvals for compliance with all laws relating to your event(s). All legal arrangements must be reviewed with The Community Foundation staff and legal counsel as applicable.
5. All events connected with The Community Foundation must have proof of insurance for liability purposes. If the organizers obtain liability insurance The Community Foundation must be named as an insured party on the policy. The Community Foundation may be able to secure a certificate of insurance for your event if you are not a recognized 501(c)(3) or other legal entity; however, any expense incurred in the transaction is the responsibility of the event organizer.
6. Checks received should be made payable to The Community Foundation followed by the name of the (fund) \_\_\_\_\_ or with the (fundname) \_\_\_\_\_ in the memorandum field. This information should go on all promotional materials.
7. All checks/gifts must have correct contact information for the donors including a legible name, address, and phone number.
8. All cash received must be returned to The Community Foundation with the donor’s name, address, and phone number.





*Serving the Counties of Riverside and San Bernardino*

## **Policy Regarding Public Fundraising**

9. Deliver all checks/fees and/or proceeds payable to The Community Foundation within 10 business days of the event.
10. You and/or your group will be responsible for all losses incurred by events. The Community Foundation cannot be held responsible for such losses.
11. The Community Foundation would welcome the opportunity to personally thank you and participants at the event and will have The Community Foundation's representatives available to attend, as often as one of our staff or board members are available.

**Please contact The Community Foundation (951) 684-4194 if you have any other questions.**

The foregoing is hereby accepted and agreed to this \_\_\_\_\_ day of \_\_\_\_\_.

\_\_\_\_\_  
Group Representative

\_\_\_\_\_  
Title

For: \_\_\_\_\_  
Fundraising Group

Approved by The Community Foundation:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

## CITY OF RIVERSIDE SPEAKER CARD

WELCOME TO THE RIVERSIDE CITY COUNCIL MEETING.

IF YOU WISH TO ADDRESS THE CITY COUNCIL, PLEASE COMPLETE AND SUBMIT THIS CARD TO THE CITY CLERK. SPEAKERS ARE ENCOURAGED TO SUBMIT THEIR CARDS TO THE CITY CLERK BEFORE THE SCHEDULED MEETING TIME. SPEAKER CARDS WILL BE ACCEPTED UNTIL THE AGENDA ITEM IS CALLED.

ITEM NO.:

19

NAME:

Raydele Sterling

DATE:

12-17-13

CITY/NEIGHBORHOOD:

PHONE # (Optional):

ADDRESS (Optional):

Address

City/State/Zip

SUBJECT:

Homeless Vets

☐

SUPPORT

☐

OPPOSE

☐

NEUTRAL

*In accordance with the Public Records Act, any information you provide on this form is available to the public.*

Pursuant to the City Council Meeting Rules adopted by Resolution No. 22546, the Members of the City Council and the public are reminded that they must preserve order and decorum throughout the Meeting. In that regard, Members of the City Council and the public are advised that any delay or disruption in the proceedings or a refusal to obey the orders of the City Council or the presiding officer constitutes a violation of these rules.



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ITEM NO.: 19

NAME: Phyllis Purcell

DATE: 12/17/13

CITY/NEIGHBORHOOD: Ward 3

PHONE # (Optional): \_\_\_\_\_

ADDRESS (Optional): \_\_\_\_\_

Address

City/State/Zip

SUBJECT: \_\_\_\_\_

☐

SUPPORT

☐

OPPOSE

☐

NEUTRAL

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ITEM NO.:

12201 Koschaw 14

NAME:

11/18

DATE:

CITY/NEIGHBORHOOD:

PHONE # (Optional):

ADDRESS (Optional):

Address

City/State/Zip

SUBJECT:

Homeless Outreach

☐

SUPPORT

☒

OPPOSE

☐

NEUTRAL

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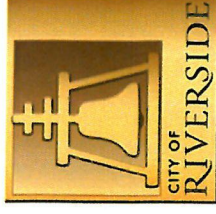


# EH Riverside

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## ENDING HOMELESSNESS

19



*City of Arts & Innovation*





**HOMELESS PROGRAM UPDATE AND PROPOSED  
ORDINANCE TO ADDRESS AGGRESSIVE PANHANDLING  
AND TO IMPLEMENT A FACILITY RESERVATION PERMIT  
PROCESS FOR LARGE GROUPS USING CITY PARKS**

**City Council  
December 17, 2013  
Item Number 19**



# **CITY OF RIVERSIDE HOMELESS POPULATION**

## Point in Time Counts:

- 2007 estimated 1,174 homeless individuals
- 2009 estimated 632 homeless individuals
- 2011 estimated 1,430 homeless individuals
- 2013 estimated to be 906 homeless individuals

## Chronic Homelessness:

- Approximately 234 unsheltered chronic homeless individuals
- Chronic homelessness use more than 50% of the available services for the homeless population



# RIVERSIDE HOMELESS SERVICE CAMPUS

- Riverside Access Center
  - Provide a range of supportive services to homeless individuals
  - Homeless Outreach Team
  - Health to Hope Medical Clinic
  - Pet Kennel
- Path of Life Riverside Emergency Shelter
- “The Place” Safe Haven (Mental Health)
- SmartRiverside
- Riverside Homeless Care Network
- Program budget: \$965,646





# **HOMELESS REDUCTION & PREVENTION FIVE-YEAR PLAN**

- September 18, 2012: City Council adopted the Homeless Reduction and Prevention Five Year Plan
- Priorities identified in the Plan
  1. Basic Needs and Services and Community Education
  2. Preventive Services and Outreach
  3. Employment Services and Permanent Housing



## **PRIORITY #1 – COMMUNITY EDUCATION**

- Launched the Homeless Marketing Campaign in February 2013
- Access Center and “Give to Positive Change” posters were distributed throughout the community
- “Give to Positive Change” message displayed on the Marketplace and University Village electronic signs
- Continue to update the Homeless Resource Guide on a quarterly basis
- Advertised the Riverside Ending Homelessness Fund in the Explore Riverside Fall 2012 Newsletter





## **PRIORITY #1 – COMMUNITY EDUCATION**

- Homeless commercial played on every Regal Cinemas movie screen at the Riverside Plaza in March 2013 and continues to play on GTV
- Continue to educate business partnerships about homeless programs and how to get the community involved become involved in becoming part of the solution to ending homeless
- Staff conducts bi-monthly meetings with the Riverside Homeless Care Network Group and attends collaborative meetings with social service providers, churches, businesses, police and other city and county officials



## **PRIORITY #1 – BASIC NEEDS SERVICES**

- Access Center collects clothing donations for homeless clients Shower and laundry facility being proposed at 2880 Hulen Place
- Accessible meal centers
- Sack Lunch Program on Tuesdays and Thursdays at the Access Center
- Expansion of medical services at the Access Center: Health to Hope



# **PRIORITY #1 – BASIC NEEDS SERVICES**

- Temporary storage services for personal belongings
- Abatement of Property from the Right-of-Way and Public Property Program
- Respite Care Program
- Bus Passes for the homeless to access services





## **PRIORITY #2 – PREVENTION SERVICES**

- Homeless individuals and low income residents without health benefits can receive preventative care from Health to Hope
- Resources available for families at-risk of becoming homeless using Homeless Prevention funds available through the City's Emergency Solutions Grant (ESG)
- Creating an affordable housing database that identifies vacancies, affordability restrictions and tenant leasing requirements throughout Riverside County to help place homeless individuals into housing through the Rapid Re-Housing Program



## **PRIORITY #2 – PREVENTION SERVICES**

- Social service agencies share program information and homeless resources at bi-monthly Riverside Homeless Care Network and Riverside County Continuum of Care meetings
- Outreach inputs client's personal information in HMIS to track clients and evaluate existing homeless prevention services
- Access Center is tracking client's previous residence to determine where homeless clients are coming from and to identify what areas are lacking prevention services





## **PRIORITY #2 – OUTREACH**

- Service-Resistance Engagement Program
- Outreach responds to 311 homeless related calls and when contacted by social service agencies
- Outreach has four dedicated beds at the Riverside Emergency Shelter to provide immediate and temporary shelter until clients can be placed in a permanent supportive housing unit
- Outreach has two vans to service homeless individuals on the streets and to transport clients to other resource agencies





## **PRIORITY #2 – OUTREACH**

- Homeless Street Outreach Program funds outpatient substance and alcohol treatment for homeless clients
- Staff attended the National Alliance to Ending Homelessness in Washington DC in July 2013 that focused on HUD’s “Housing First” model and creating performance measures for programs serving homeless individuals
- Assisted Riverside County in meeting their goal of housing 200 homeless veterans within a 90 day period and by Veteran’s Day
- Will assist Riverside County with the Homeless Veterans Point in Time Count on January 29, 2014



## **PRIORITY #3 – PERMANENT HOUSING**

- Rapid Re-Housing and Homeless Prevention funds are available through the City's Emergency Shelter Grant to provide permanent housing for homeless individuals or families at-risk of becoming homeless
- 449 household or 1,196 individuals were assisted between 2009 and 2013
- Furniture Connection programs are being proposed at 2881 Hulen Place





# CONTINUUM OF CARE PROGRAM

- Funded by the U.S. Department of Housing and Urban Development
- Grantee is the Riverside County Department of Social Services
- City of Riverside is a Sub-recipient for Homeless Street Outreach Program Supportive Services Only (SSO) grant, 7<sup>th</sup> Street Disabled Homeless SHP and Indiana Chronic Homeless SHP grants
- COC Program activities include Permanent Supportive Housing, Transitional Housing, Homeless Management Information Systems, and Supportive Services Only
- HUD released the COC NOFA for FY 2013 and included a 5% budget reduction



# CONTINUUM OF CARE PROGRAM

COCs must tier applications based on HUD's funding priorities

1. Renewal of permanent supportive housing program (SHP)
2. New permanent SHP for chronically homeless through reallocation
3. New rapid re-housing projects created through reallocation for homeless households with children
4. Renewal transitional housing
5. CoC planning costs
6. Unified Funding Agency costs
7. SSO projects for centralized or coordinated assessment system
8. Renewal HMIS
9. All other renewal SSO projects (Homeless Street Outreach Program)





# CONTINUUM OF CARE PROGRAM

- Projects in Tier 1 are almost guaranteed funding
- Projects in Tier 2 may not receive funding
- CoCs that place Supportive Services Only projects in Tier 2 will receive an extra two bonus points
- DPSS is strongly encouraging SSO sub-recipients to reallocate their program funds to Rapid Re-Housing or permanent supportive housing program to keep CoC funds in their communities
- Recommendation: Reallocate the City's SSO grant to Rapid Re-Housing to place homeless families into permanent supportive housing and to keep CoC Program funds in Riverside
- Potential effect is a budget gap in Homeless Outreach



# RIVERSIDE ENDING HOMELESSNESS FUND

- City created a community-based donor-advised fund to support the City's homeless strategies and contributed \$10,000 to the fund on July 28, 2009
- The Community Foundation administers the fund
- Mayor's Nominating Committee confirms committee members who determine how the funds in the Riverside Ending Homelessness Fund are spent in accordance with the City's Homeless Plan
- Confirmed the Riverside Homeless Care Network's fund advisory committee membership recommendation on March 19, 2013





# **FUND ADVISORY COMMITTEE MEMBERS**

- Faith-Based Organization: Stacy Syrocki, The Grove and Seth Yelorda, Mt. Rubidoux Church
- Direct Service Providers: Damien O'Farrell, Path of Life Ministries and Leslie Birkett, Health to Hope
- Business Community Representatives: Tom Raffy, Gar Labs and Leni Zarate, Psomas
- At-Large Representatives: Gary Leach, Riverside resident and City of Riverside employee and Deanna Wiley, formerly homeless and RUSD employee
- City of Riverside Representatives: Emilio Ramirez, Community Development Deputy Director and Dan Hoxmeier, Police Lieutenant



# HOMELESS FUND RESTRICTIONS

The Community Foundation presented at the first Fund Advisory Committee, which brought to light the following issues:

- All funds donated to the Homeless Fund are placed in one account
- There is no system in place to earmark funds for a specific activity, which is a concern with some donors
- Cannot apply for corporate grants





# **NONPROFIT STATUS BENEFITS**

- Generate additional funding for homeless activities including fundraising opportunities
- Tax exemption
- Not subject to the Brown Act
- Liability is removed from the City
- Nonprofit can fund any City or other 501(c)(3) activities
- City employees can volunteer on the board or be assigned to temporarily assist or carry out a function that is in their job description
- Board members are better protected under a nonprofit than as a volunteer on a committee



# **NONPROFIT STATUS DRAWBACKS**

- Tax liability ramifications if regulations are not followed
- Insurance is required (lower cost for nonprofits)
- Required to file annual tax returns





# **NONPROFIT STATUS REQUEST**

- Fund Advisory Committee unanimously approved submitting a request to City Council to request approval to obtain a nonprofit status on October 23, 2013
- Existing Fund Advisory Committee members would serve as the Board of Directors
- Isabel Safie with Best, Best & Krieger has volunteered to prepare all the documents required to obtain a nonprofit at no cost to the Fund Advisory Committee or the City
- Recommendation: Request to allocate up to \$1,800 from the Homeless Service Campus account to fund the filing fees and other related costs in obtaining a nonprofit status



# WALK TO END HOMELESSNESS EVENT

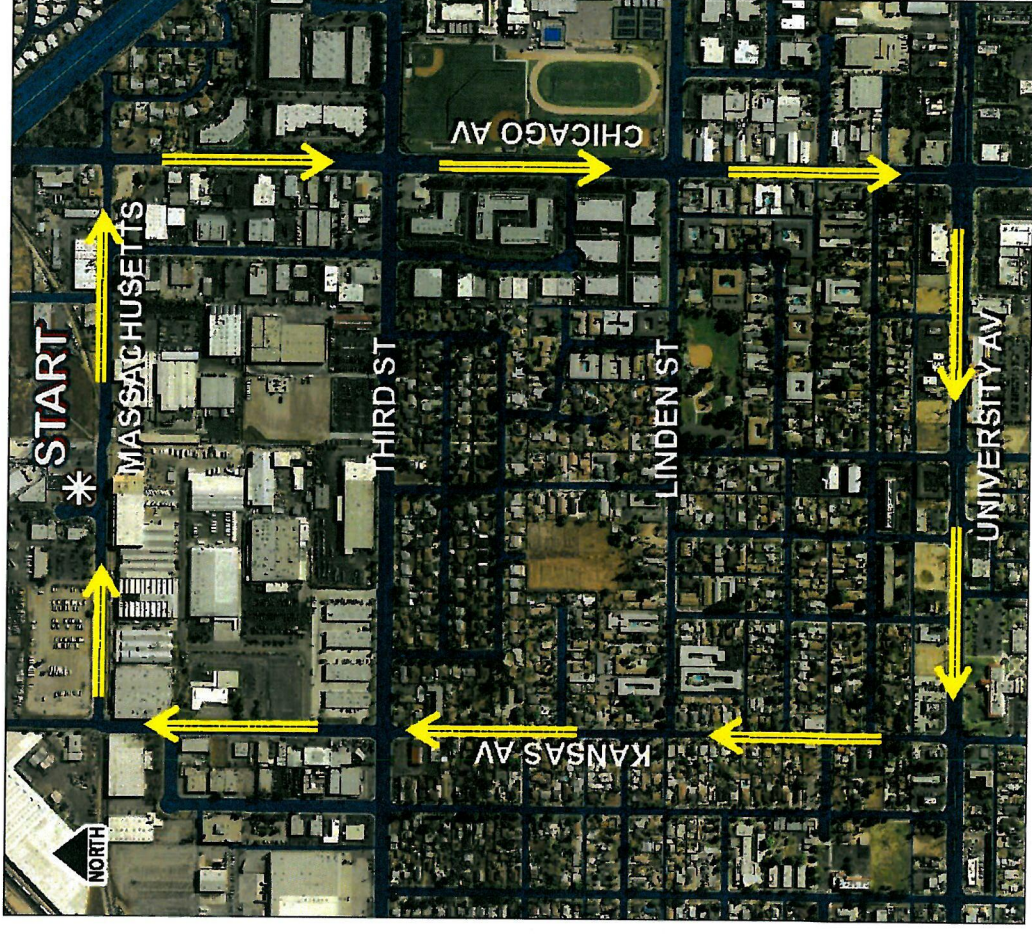
- Goal: Raise \$30,000 for the proposed laundry and shower facility at 2880 Hulen Place and raise awareness of homeless programs and services being offered at the Riverside Homeless Service Campus
- Date: Saturday, April 12th
- Registration: 6:30 a.m.
- Walk begins: 8 a.m.
- Registration fee: \$30 if registered by February 28<sup>th</sup> and \$35 after February 28<sup>th</sup>
- Anticipate 800 walkers





# WALK TO END HOMELESSNESS EVENT

Route to begin and end at 2880  
Hulen Place and route through the  
Eastside Neighborhood



**EH** Riverside  
ENDING HOMELESSNESS



*City of Arts & Innovation*



# **WALK TO END HOMELESSNESS EVENT**

- Propose using The Community Foundation's tax-exempt status
- Requires executing a Policy Regarding Public Fundraising
- Fees will be collected by City staff to earmark funds raised from the event for the proposed shower and laundry facility at 2880 Hulen Place and then forwarded to The Community Foundation to be deposited in the Riverside Ending Homelessness Fund
- Recommendation: Appropriate \$5,000 from the Homeless Service Campus Account to cover the cost of marketing materials for the event



# **ADDRESS AGGRESSIVE PANHANDLING**

Proposed ordinance to Amend Section 9.04.010 of the RMC – “Prohibition against certain forms of aggressive solicitation” to prohibit soliciting at:

- Banks, ATMS and check cashing businesses
- Persons in vehicles while located within 25 feet of a driveway providing vehicular access to a shopping center, retail or business establishment
- Parking lots after dark
- Public transportation vehicles
- Gasoline stations and fuel pumps
- Median strips and freeway ramps
- Outdoor dining areas of any restaurant or other dining establishment serving food for immediate consumption
- Public places





# **IMPLEMENT A FACILITY RESERVATION PERMIT**

Proposed ordinance to amend and add to Section 9.08 of the RMC to require a Facility Reservation Permit for groups with over 50 individual that will enable Parks staff to:

- Coordinate multiple uses of limited park space
- Assure events and activities are compatible to the size and type of use proposed at the park
- Assure the preservation of park facilities
- Prevent dangerous, unlawful or impermissible activities on park property
- Assure financial accountability of damage caused by activity on park property
- Impacts on neighbors and others are minimized





# **IMPLEMENT A FACILITY RESERVATION PERMIT**

Amendment request also includes:

- To prohibit polluting and littering in City parks
- Adding language regarding injury to or destruction of park property
- Alcoholic beverages cannot be sold, brought within, given away, delivered or consumed on property except with a Facility Reservation permit issued by the
- Facility Reservation Application and Permit process



# **RECOMMENDATIONS**

That the City Council:

- Receive this update on the City's Homeless Program;
- Authorize the City Manager, or his designee, to reallocate the City's Supportive Services Only grant to Rapid Re-Housing and to execute all grant and program related documents and make minor non-substantive changes;
- Approve the Riverside Ending Homeless Fund Advisory Committee's request to obtain a nonprofit status using the existing committee membership as the board of directors and allocate up to \$1,800 from the Homeless Service Campus account to cover filing fees and any other related costs in obtaining a nonprofit status;





# RECOMMENDATIONS

4. Authorize the City Manager, or his designee, to execute the attached Policy Regarding Public Fundraising with The Community Foundation and make minor non-substantive changes as deemed necessary in order to undertake the Walk to End Homelessness Event and allocate up to \$5,000 from the Homeless Services Campus account to cover the cost of marketing for the event; and
5. Introduce and subsequently adopt the ordinance amending Sections 9.04.010 and 9.08 of the Riverside Municipal Code to address aggressive panhandling and to implement a facility reservation permit process for large groups intending to use City parks.

